

ALTRIA GROUP DISTRIBUTION COMPANY



FIXTURE REIMBURSEMENT PROGRAM

Approved Fixtures List as of 1/25/16



Altria

Altria Group
Distribution Company

Servicing:

Philip Morris USA
U.S. Smokeless Tobacco Company
John Middleton
Nu Mark

Approved Fixtures as of 2/28/18

- The Fixtures in this presentation (consisting of a Fixture Header and Fixture Body) are designated as Approved Fixtures for the Fixture Reimbursement Program
- AGDC will reimburse Retailer for Validated Linear Feet only with respect to the purchase of New Approved Fixtures used to display cigarettes, cigars, MST, or E-Vapor as determined by AGDC. Please refer to insightsc3m.com (Merchandising tab) for the Program Participation Steps and Terms & Conditions of the Fixture Reimbursement Program.
- Retailer is responsible for ordering and purchasing New Approved Fixtures and arranging for their installation. AGDC and its designees will have no involvement in, or responsibility for ordering, purchasing or installing any New Approved Fixture. Retailer is also responsible for determining the level of service provided by the Approved Fixture manufacturer, including any warranties, repair and replacement services the manufacturer may offer.

Fixture Approval Process

- If Retailer wishes to be reimbursed with respect to any Fixture that is not an Approved Fixture, the Fixture's manufacturer must go through the Fixture Approval Process
- Full details will be provided to the Fixture manufacturer when it calls Market Technologies Inc. ("MTI") at 231-547-6090 to begin the Fixture Approval Process

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Harbor Infinity Series Fixture	All Widths and Heights	Contact Manufacturer	Contact Manufacturer

Contact Information

Phone: 800-968-6991

Website: www.harborcstore.com

Email: info@harborcstore.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Tobacco Back Bar Standard	90" Height, 2' - 4' Widths	CDW-2, CDW-3, CDW-4	CDW-2-NL, CDW-3-NL, CDW-4-NL

Contact Information

Phone: 602-295-3013

Website: <http://www.creativedisplayworks.com>

Email: tim@creativedisplayworks.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Metal Tobacco Fixture	Standard Height, 2' - 4' Widths	RTMS	RTMS - NL

Contact Information

Phone: 800-334-1766

Website: www.roystonllc.com

Email: roystoninnovations@roystonllc.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Metal Tobacco Fixture	Low Profile, Standard Height and High Profile, Various Widths	1-3 LPC, 1-3 STC, 1-3 HPC	Contact Manufacturer

Contact Information

Phone: 708-430-7000
Email: pbdamer@aol.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
AIM Series Metal Tobacco Unit	Low Profile and Standard Height, Various Widths	AIM Series	AIM Series (Specify Non-Lit)

Contact Information

Phone: 312-664-9178 (Ext. #101)
Website: www.vmichicago.com
Email: sciombor@vmichicago.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Metal Tobacco Fixture	Low Profile and High Profile Heights, 2' - 4' Widths	TOB-2-LP, TOB-2-HP, TOB-3-LP, TOB-3-HP, TOB-4-LP, TOB-4-HP	TOB-2-LP, TOB-2-HP, TOB-3-LP, TOB-3-HP, TOB-4-LP, TOB-4-HP (Specify Non-Lit)

Contact Information

Phone: 800-210-2302

Website: <http://www.panoston.com/cigarette-displays/>

Email: info@panoston.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Metal Tobacco Fixture	Low Profile and High Profile Heights, 2' - 4' Widths	Contact Manufacturer	Contact Manufacturer

Contact Information

Phone: 1-866-440-3705

Website: <http://tobaccomerch.com/>

Email: customerservice@tobaccomerch.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Wood Tobacco Fixture	Low Profile and Standard Height, 2' - 4' Widths	TOBDIS, TOBDBC	TOBDIS, TOBDBC (Specify Non-Lit)

Contact Information

Phone: 877-580-6753

Website: www.invironmentsusa.com

Email: info@environmentsusa.com

Fixture Type and Models	Widths / Heights	Model #'s (LIT)	Model #'s (NON LIT)
Ladderback Metal Tobacco Fixture (IWD-LB)	Low Profile and High Profile Heights, 2' - 4' Widths	IWD-LB Series	IWD-LB Series (Specify Non-Lit)
Wall Mount Metal Tobacco Fixture (IWD-WM)	Standard Height, 2' - 4' Widths	IWD-WM Series	IWD-WM Series (Specify Non-Lit)
Wood Tobacco Fixture,(IWD-WD)	Low Profile and Standard Height, 2' - 4' Widths	IWD-WD Series	IWD-WD Series (Specify Non-Lit)
Knock Down Metal Tobacco Fixture (IWD-KD)	Low Profile and Standard Height, 2' - 4' Widths	IWD-KD Series	IWD-KD Series (Specify Non-Lit)

Contact Information

Phone: 800-704-3660

Website: www.imageworksdisplay.com/tobacco

Email: tobacco@imageworksdisplay.com